

NeRu

CONFERENCE
17-18 OCTOBER

EXHIBITION 17 T/M 28 OCT

Россия
Голландия
Nederland
Rusland
2013



**Intercultural exchange of knowledge
about urban and social design issues
in “the city as a laboratory”.**

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Live stream by
openwebcast.nl



**Bibliotheek
Witte Dame**

Emmasingel 22
Eindhoven

PROGRAMMA 17.10 Dutch spoken

BUB (Bibliotheek Hub), **Bib2.0 = BUB**
Bibliotheek als **KENNISWERKPLAATS**

- 1.00 PM | Binnenkomst
- 1.30 PM | INTRODUCTIE
- 2.00 PM | SPREKERS

DETLEV LAGRAND: 'swaip' als tool

JELLE RIJPM: Brabant Academy als virtueel kennisplatform

MARY-ANN SCHREURS: Bibliotheek 2.0 vanuit de overheid voor nieuwe generatie over 'KnowledgeDATE'.

- 3.00 PM | DIALOOG sprekers en zaal
- 4.00 PM | DRINKS Russische hapjes
- 5.00 PM | RUSSIAN MOVIE (English subtitle)
Over communities als opstapje naar dag 2

PROGRAMMA 18.10 English spoken

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'City as a LAB' for SOCIAL DESIGN

'From commune to community'

Samenlevingsvormen van 60+ en 30- generaties met zorg als centraal thema.

- 1.30 PM | introduction
- 2.00 PM | SPEAKERS

ELENA KARKH (Russia)

SOPHIE STEINEMANN (Switzerland)

VIKTORIA KHOKHOLOVA (Russia)

KOJ KONING (Districtsmanager Social Housingcompany Woonbedrijf)

PHILIPPE ROL (architect ATTB Atelier to the bone)

PILLO (Industrial Design)

ROCCO VERDULT (Social Design)

- 3.00 PM | DIALOGUE
- 4.00 PM | FASHION
- 5.00 PM | DRINKS
- 8.00 PM | OPENINGSPARTY

NERU EXHIBITION 17 TM 28.10

- Posters, maquettes, models, analysis about urban questions in general and transformation issues in Doornakkers neighborhood in particular
- Dacha's from re-used wooden windowframes from Geestenberg neighborhood.